

# BRAIN-BASED EFL TEACHING TO CHILDREN

## 1° LATAM CONFERENCE

2020 Version - Now for Play on Demand!  
**A virtual event connecting teachers around Latin America**

### DESCRIPTION:

The 1° Conference on Brain-Based EFL Teaching to Children is an initiative run by Bukku Education and Asociación Chilena de Neuroaprendizaje to bring together teachers of English as a Second or Foreign Language. We believe that building a community of Young Learner teachers in Latin America and other countries will help us reach a better education for all.

This event will focus on teaching approaches, on-site and on-line lesson strategies for teachers of YL in Latin America and other countries based on the latest scientific research about how the brain learns, considering factors such as cognitive, emotional and physical development in today's children.

### WHO SHOULD ATTEND?

- Pre-school teachers
- Elementary school teachers
- Teachers of English who teach children
- School heads
- English Coordinators
- Educational leaders

### PARTICIPATION:

All-Access Pass CLP \$35.000 or USD \$50

- Access to Links of recorded presentations for 60 days after the event
- Access to a PDF version of the presentations after the event
- Access to discount tickets for enrollment in Certificate or Diploma CPD Programmes with Asociación Chilena de Neuroaprendizaje.

## ABOUT THE SPEAKERS

### CYNTHIA HURTADO MULLER

#### Neuropsychologist



A psychologist from River Plate University, Argentina. She has a Master's degree in Psychopathology from UNED, Spain and a Masters in Educational Neuropsychology from Alcalá University, Spain. She has lived and participated in school intervention projects in the US, Argentina and Norway. In Chile she has worked, for several years, in various educational contexts as an educational psychologist and project coordinator. Currently, Cynthia is working as a senior consultant in neuroscience. She teaches undergraduate and postgraduate courses at several universities in Chile. She is the founder of NEUROFY, a digital media platform that is looking to take applied neuroscience and have people in general understand more about it.

### MÓNICA RODRÍGUEZ SALVO

#### Speaker and Writer



A graduate teacher of English and a Sworn Public translator. She holds a post-graduate degree in Human Resources Management and is a certified and accredited Neurolanguage Coach. Monica is also a Mindfulness practitioner graduated from the University of California (UCLA) and holds a diploma in Social and Emotional Learning from San Diego University. As a teacher trainer, she has delivered professional development courses on various topics. She specializes in Social and Emotional Learning and Mindfulness for Education. She currently runs her own Educational Institution, InspirED Consultora Educativa, reaching out to hundreds of students and teachers in Latin America. She has been implementing Social and Emotional Learning programs at educational institutions for the last 5 years. She is a tenured speaker, having presented extensively in more than 10 countries. She has authored 3 Social and Emotional Learning sections and activities for different levels and books.

## ABOUT THE SPEAKERS

### YANINA JIMÉNEZ

#### Elementary School Teacher and Writer



She is a teacher, MA in Education and PhD student in Neuroscience who lives in Chicago, US. She has been teaching for the last 14 years and is passionate about bringing Cognitive Neuroscience findings into her classroom and sharing them in the form of brain tips in her social media and her academy: BRAIN TIPS FOR TEACHERS. She is the creator and writer of Social Media Project @lets.celebrate.learning. She writes for Educational Journals and is an international presenter. Yanina loves sharing practical tips for having a brain-friendly learning space design and instruction that ENGAGE/ENERGIZE, FOCUS and CALM students' brains.

### JESSICA URRÁ GUTIÉRREZ

#### Game-Based Specialist



Jessica Urra Gutiérrez is a teacher of English graduated from Universidad de Concepción and Masters on TEFL at UNAB. She has created an original extra curricular program about ELT to Young learners, and has specialized in teaching YL from levels NT1 to 4th grade in primary schools. She is Co Founder and Academic Director at SOS English Institute in Concepción, Chile. She has created a number of resources in the UDL Model for the Inclusive Classroom, and Classroom Strategies for teaching preschoolers. She is currently District Rep in Chile for ANGLIA ESOL Examinations.

## ABOUT THE SPEAKERS

### JOAQUÍN TRIANDAFILIDE

#### ESL Neuroeducator



An English teacher, MA in Applied Linguistics and a Neuroeducator. He is pursuing a doctoral degree in disabilities. He devotes most of his time to teacher training in Brain-friendly approaches and schools mentoring programs in Chile and Latin America. A member of Mind, Brain, and Education Think-Tank Team for the JALT (Japan Association of Language Teachers). A local promoter of the Brain Awareness Initiative as a Dana Foundation Partner in Latin America. He has recently launched a Diploma in Neuroscience and TESOL with the collaboration of Cambridge University Press in Chile.

### MARÍA FRANCISCA KELLY

#### Founder of Bukku Education, English Teacher



An English teacher with more than 10 years of experience in Chile, Brazil and Singapore. She has an MA in Applied Linguistics. She is an educational consultant for private and state schools. She is a collaborator for the SEDUC schools in Chile, a teacher trainer and has the three certifications of Positive Discipline by the PDA. She is the Founding Director of BUKKU Education and the author of more than 20 educational books for children. Speaker for the 2nd EFL YL Conference by the British Council, 4th version of Expanding Opportunities by Fundación Educacional Oportunidad, University of Dayton, Fundación SM and Books & Bits. She has worked as a volunteer for the design of lesson plans for rural schools in South East Asia and Latin America. She has collaborated with the English Department of the Chilean Ministry of Education.

# CONFERENCE PROGRAM

## DAY 1

Conference	Speaker	Topic
1	M. Francisca Kelly y Joaquín Triandafilide	Post Pandemic Strategies for Teaching YL; Growth Mindset for Children
2	Cynthia Hurtado	Social, Emotional and Behavioural Difficulties in Class (SEND/YL)
3	Yanina Jiménez	The Virtuous Cycle of Learning in Online Mode

## DAY 2

Conference	Speaker	Topic
1	M. Francisca Kelly y Joaquín Triandafilide	Making Learning Memorable! Strategies to Empower Long Term Memory in YL
2	Jessica Urrea	From Playing to Gamification; Gamification and Game Based Learning Techniques
3	Mónica Rodríguez	Mindfulness for Children

## CONFERENCE ORGANIZERS

Institution

Members of the  
Organizing Committee

Bukku Education

María Francisca Kelly Pérez  
Founder and Managing Director

Asociación Chilena  
de Neuroaprendizaje

Joaquín Triandafilide  
Director

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